

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 17.September.2015, AT AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIOM, B-BLOCK FOR ALL ABS MBA STUDENTS:

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER – Brig A Arun, Yudh Seva Medal, Sena Medal on Topic: “Leadership and Me” for BBA 2nd and 3rd year Students of ABS

CORPORATE-CONNECT: ABS CORDINATORS: Ajay Kumar Pandey.

CRC CORDINATOR: Mr. Ankur Gupta, Dy. Director,CRC.

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11.30 am-11.45 am	Welcoming and Introduction of Brig. A. Arun	Brig. A. Arun is welcomed by ABS, Faculty coordinator and CRC, Dy. Director. Afterwards, a brief introduction of Brig. A. Arun was given by ABS student anchors.	Corporate Connect begins with welcoming and introduction of corporate speaker.
2.	11.45 am-12.45 pm	Brig. A. Arun, conducted an interactive Corporate connect session on the topic ‘Global Marketing and Investments’.	Brig. A. Arun delivered extensively through PPT and interactive session with students about the types of Leadership, which style to follow in a given situation and how to face adversity through leadership development. He emphasized the leadership skills can be developed and acquired rather than to be born with.	The ABS Management students learned the process of developing leadership skills particularly in adverse situations.
3.	12.45-1.00 pm	Question-Answer and Thanks giving session	Brig. A. Arun interacted extensively about ways to develop leadership skills in adverse situations..	Corporate Connect session conducted successfully.